



MACKAY
COMMUNITY

FOUNDATION



GIVE WHERE YOU LIVE



ABOUT US

The Mackay Community Foundation provides an opportunity for individuals, families, and businesses to make donations to support those in need in the region, both now and in the future. Subject to any legal requirements for minimum annual distributions, donations are retained as capital by The Foundation to build a perpetual and sustainable fund for philanthropic purposes. The income earned from the capital is used to make community grants.

The Mackay Community Foundation conducts an annual grant program and encourages appropriate not for profit organisations in the region to apply for grants for charitable projects that fit within the aims of The Foundation.

The Foundation has been endorsed by the Australian Tax Office as a charity and by the Queensland Office of Fair Trading as fundraising for a charitable purpose. Donations to The Foundation are tax deductible and The Foundation is exempt from tax.

The Foundation is governed by a volunteer Board of Directors, with a wide range of skills, experience and an extensive knowledge of the region's community.

MISSION

To grow and provide a perpetual source of funds to assist community-based organisations supporting individuals in need or at risk throughout the region.

VISION

Building a community that gives where it lives!

VALUES

Community, Philanthropy, Future.

CONTENTS

CHAIRMAN'S REPORT

OUR HISTORY

AT A GLANCE

GRANT COMMITTEE REPORT

HOW YOU CAN HELP?

HONOURING THE PAST
– SECURING THE FUTURE

NAMED FUNDS

DIRECTORS

FINANCIALS

CHAIRMAN'S REPORT

As a member of the Board of Directors of Mackay Community Foundation and chair, it is with pleasure that I present the 2018/2019 Annual Report.

The report highlights how the Foundations ideals work for the Mackay community, growing a corpus of funds that ensure we can provide ongoing support to local organisations that do so much good work in our community assisting people in need or experiencing disadvantage.

Apolitical, we are a philanthropic charity founded in 2003 run by a volunteer board of directors who, over these 16 years, have grown the corpus to currently hold invested donations on the Mackay community's behalf of over \$1.59M, the returns on which are donated through grants each year.

We continue to seek donations from all members of our community to invest so that the returns on that growing corpus will always be available. It is always a pleasant surprise to me to see the level of support that the Foundation receives and the generosity of the people of Mackay. In what has been a difficult time for the economy people still maintain a philanthropic attitude which says a lot about us as a community.

Mackay Community Foundation can achieve meaningful change through leverage of our Social, Moral, Intellectual, Reputational as well as Financial (SMIRF) capital, building networks and connections to foster a sense of belonging, reflecting and protecting community values, leveraging deep local knowledge, and using our position as trusted local leaders to empower and support our community. Through the work of our board of directors, the generosity of the community and the hard work of those organisations that impact people's lives every day we are achieving that change. There is always more we can do, and that is the challenge for us as a board moving forward, ensuring that we evolve the Foundation wherever possible and grow the corpus.

During the past twelve months we have fully rebranded the Foundation and developed a great deal of marketing material and general collateral that will allow us to better present the Foundation to the community. If you would like to understand more about the Foundation, or assist with spreading the word, please contact us.

An important part of that work was the launch of Vital Signs for the Mackay community on 7th June 2019. We are very proud to be one of only a handful of Community Foundations in Australia that have undertaken this initiative and we look forward to the conversations that Vital Signs will start in our community and how the community can help overcome the challenges that face us.

I would like to thank my fellow board members for their ongoing commitment to the Foundation and its vision. In this world where commitments from careers, business and other organisations make contributing to a board like Mackay Community Foundation difficult, we thank all these people for providing their time.

The goal of the Foundation is to hold \$10 million dollars in corpus by 2040. This would allow us to provide over \$500,000 support every year to the Mackay community. This sounds a daunting figure, but with the help of the entire community I strongly believe we can achieve this and more. A gift to the Foundation is a gift that keeps giving forever, so please, Give Where You Live.

Ian Joblin
Chairman
- Mackay Community Foundation

OUR HISTORY

The concept for The Mackay Community Foundation began with our founder Scott Alman in 2002. Scott, a partner in a local investment advisory firm was discussing the story below and thought about the impact on the needy if someone had put away some money for Mackay 100 years ago.

In 1626, Peter Minuit purchased Manhattan Island from the Algonquin tribe of Indians for trinkets worth about \$24. Given the price of real estate in Manhattan today, we could argue that the Indians were swindled. However, let's assume that the Indians invested the \$24 in a bank account returning 6% per year compounded annually.

In 2005 after 379 years the investment would be worth \$66 Billion.

The key founding principal was to give the Mackay Community the opportunity to 'Give Where You Live'. Secondly that money donated would be invested, and together with the growth, the capital would be retained in perpetuity. Each year the growing income is to be given away to community groups, and projects, to assist those in need in our community.

Scott then set about inspiring other key business and community leaders to join the board of the foundation. The founding board members were; Solicitor Andrew Coates, Accountant Wayne James and Financial Planner Stephen Lowry, with Scott Alman as the chair. Since the beginning the sitting Mayor of Mackay has also held a position on the board.



AT A GLANCE

Since our establishment in 2003 we have distributed 72 grants to local community groups and charities since inception.

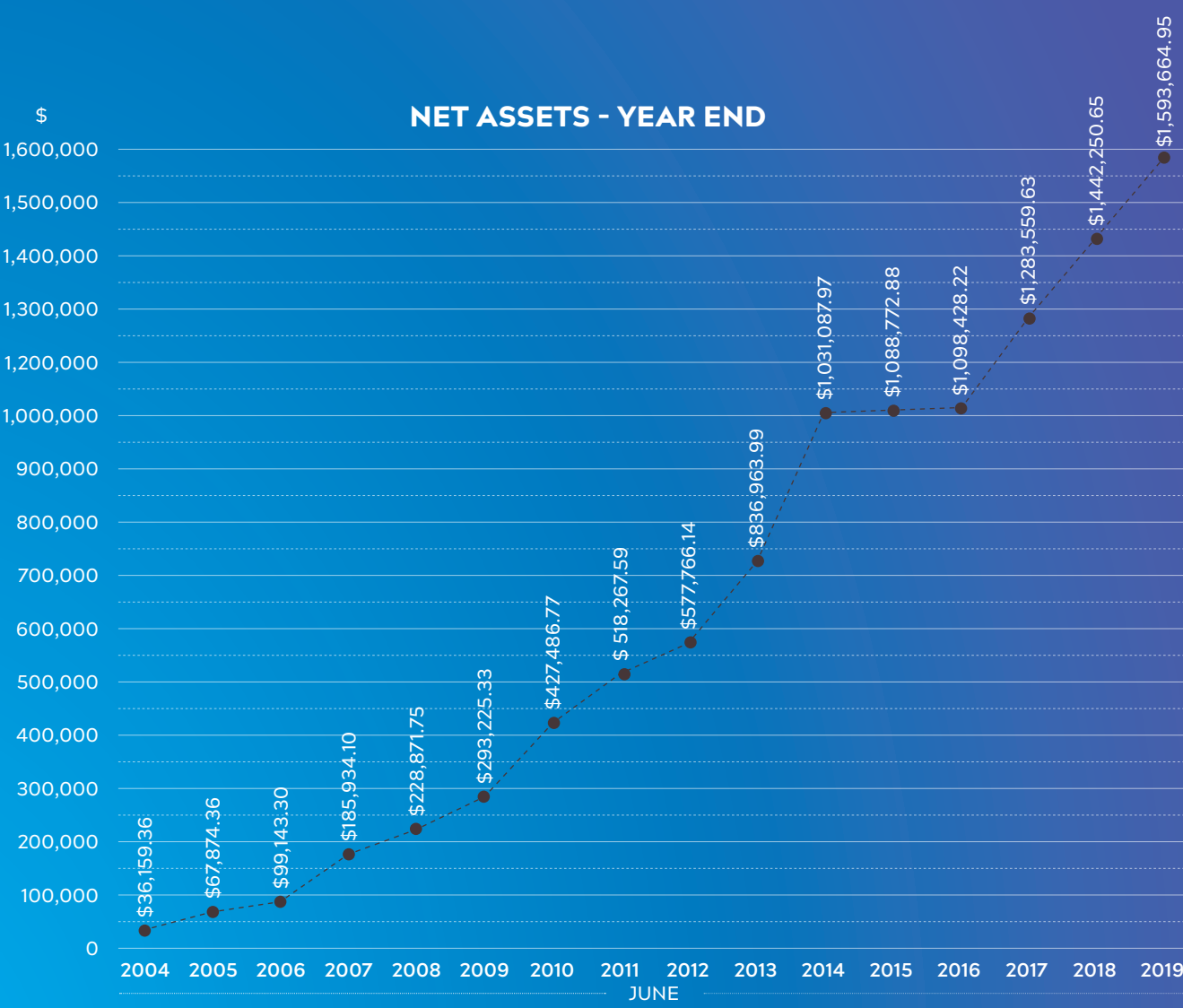
TOTAL COMMUNITY GRANTS TO DATE: \$1,238,125

The Mackay Community Foundation is a member of Australian Community Philanthropy and is one of approximately 40 community foundations across Australia, linked by similar values, ethics and intent and each playing a vital role in their own community providing grassroots support at a local level.

The Mackay Community Foundation provides support to local community groups and charities in the Mackay region which is an area encompassing a population of approximately 140,000 people.

The Mackay Community Foundation managed the 2008 Mackay Flood Appeal, upon request of the then Mackay City Council, raising \$564,566.13 that was distributed directly to Mackay people impacted by this natural disaster.

The Mackay Community Foundation works extremely hard to ensure administrative expenses are kept to a minimum and where possible source donated services and support. Fifteen percent of each dollar donated to the Foundation is directed to the administration account to assist with the costs associated with enabling the Foundation to deliver its mission:



GRANTS COMMITTEE REPORT 2018-2019

The MCF Grants program provides funds to help, aid, provide relief or support persons in distress in Mackay and surrounding districts. We do this by working with eligible organisations that primarily offer community education, care services, housing or personal support services, through a grant application process.

Mackay Community Foundation this year, saw its largest grant provided to the one organisation, Domestic Violence Resource Services (DVRS). A grant of \$50,000 was presented to the Domestic Violence Resource Services at the Mayors Charity Ball. This grant along with the fundraising of the Mayors Charity Ball saw the ability for DVRS to employ a Child and Adolescent Counsellor for a year to support more children and young people who have experienced trauma as a result of domestic and family violence and/or sexual abuse.

In 2018- 2019, MCF provided a total of \$65,000 to our successful organisations who come from the Mental Health, Aged and Disability, Community Development, Women's Services, Youth and general community support sectors.

GRANTS

DOMESTIC VIOLENCE RESOURCE SERVICE (\$50,000)

The grant assisted in the employment of an additional Full time Child and Adolescent Counsellor (2 days per week).

Before this grant the DVRS had to cease receiving external referrals from other services or from individuals for their children, as demand for services was overwhelming and more than the counsellors could provide a response to. This grant has enabled many more children and adolescents (and their families) receiving much-needed trauma informed therapeutic responses. DVRS has now been able to provide immediate and timely responses to children and young people experiencing domestic violence and/or child sexual abuse through referrals from internal and external sources.



Ms Linda-Ann Northey
Ms Kaiyu Van Tonder



SELECTABILITY (\$2,000)

The grant was used to support the 2019 Mackay Mental Health & Wellbeing Fair.

This event:

- < Promotes awareness of mental health issues thereby reducing the stigma attached to mental health
- < Provides a safe environment for the people of the Mackay Region to gather information on mental health issues and learn about avenues for future treatment
- < Allows the Mackay Region Mental Health Care Professionals to network
- < Provides speakers and displays that will appeal to males, indigenous people and youth
- < Provides onsite mental health professionals who can engage with people in a safe, nonthreatening environment

MACKAY WOMEN’S CENTRE (\$4,000)

The grant was provided to assist in part funding a children’s outdoor activity area. This creating a safe children’s activity area where children can be positively occupied, while mothers are being attended to and to keep children protected from witnessing the distress of their mothers.

GRAPEVINE GROUP ASSOCIATION INC. (\$1,000)

The grant was used to support the ongoing funding of free SafeTalks, setting up SafeTalk Hubs at venues in the region (currently focussing on Hairdressers) and campaigns addressing people being aware of signs of people at risk of suicide.

ANGLICARE NORTH QUEENSLAND (\$8,000)

The grant assisted in the purchase of a second hand ute for pick-ups and deliveries of gifted food items for the Low Cost Food Assist Centre in Mackay and Proserpine. A vital addition to the very successful Low Cost Food Assist Centres for the needy and low income residents of Mackay Whitsunday.



Ms Kaiyu Van Tonder
Cr Greg Williamson

HOW YOU CAN HELP

The Mackay Community Foundation is an option for donors who wish to 'Give Where They Live' and assist a range of local charitable organisations and projects.

MAKE A LONG-TERM DIFFERENCE

The Mackay Community Foundation encourages individuals and businesses to make donations to The Foundation and the capital they donate is retained in a trust fund with the income used to meet the needs of those in need in the local community for generations to come.

BECOME A DONOR

Our community foundation is different from most other charitable organisations. The initial donation/gift you make becomes the capital and the funds are invested with an emphasis on security and under the guidance of professional investment advisers. The income earned from investing donations is distributed to the Mackay community now, and the capital fund will continue to grow over the generations accumulating a growing income to distribute to our regions less fortunate forever.

Donating Options

Donors can make their donation in several ways depending on their wishes:

◀ GENERAL DONATION

All donations are tax deductible and invested in the capital fund that will continue to support the foundation giving back to the community for years to come.

◀ NAMED FUND

Create a legacy for an individual, family or business by establishing a Named Fund that will support the local community for generations to come. See our donors page for our named funds.

◀ BEQUESTS

People can donate as a bequest in their Will. The bequest can be recognised by name if the donor wishes or it can be an anonymous gift. Please contact The Foundation to discuss the instructions you need to include in your Will.

◀ HONOURING THE PAST – SECURING THE FUTURE

This program is an exciting fundraising campaign which not only secures funds for the future. The program also provides an opportunity to celebrate those who have made a significant contribution to our community in the past by honouring their story. Only 150 people will be honoured. The required donation is \$2,300.

◀ WORKPLACE GIVING

A simple, yet highly active means for businesses and employees to make together an ongoing valuable contribution to the community.

◀ FUNDRAISING EVENTS

We welcome supporters wishing to organise an event to raise funds for The Foundation.

HONOURING THE PAST – SECURING THE FUTURE

Honouring the Past - Securing the Future is an exciting new fundraising initiative from The Mackay Foundation.

By making a donation to The Mackay Foundation, Honouring the Past - Securing the Future project, community members are able to recognise an individual that has made a significant contribution to the region over the past 150 years. The program is open to individuals, families, small businesses, larger organisations, service groups, sporting clubs and the like, who wish to support those in need in the Mackay community for generations to come.

Honouring the Past - Securing the Future provides an opportunity to celebrate our early community while creating a supportive and lasting legacy for the future of Mackay.

Seeking 150 donations the project will compile a dossier of those recognised, to be housed in the Heritage Collection at the Carmel Daveson Research Room at Mackay Regional Council Library, and with the Mackay Family Historical Society.

Importantly, all donations will help to build a substantial capital fund for the Mackay community, ensuring those in need are supported, both now and into the future.

Honouring the Past - Securing the Future Nominations

- < Ronald McClure
- < Henry Rowe Jnr
- < Emmanuele 'Casey' Zarb
- < Septimus and Margaret Braithwaite
- < Stuart McDonald
- < Richard Griffiths
- < Mavis Braithwaite
- < Edward 'Tootie' Cowan
- < Lawrence and Margaret Byrne
- < Bruce Campbell
- < Alan Shepherd

If you would like to donate or require more information about any of the above giving options, please visit our website or contact our office on 07 4968 3157. admin@mackayfoundation.com.au www.mackaycommunityfoundation.com



the mackay foundation

NAMED FUNDS

The Mackay Community Foundation makes it easy for organisations, individuals or families to support community projects in their area by establishing a Named Fund.

A donation is invested with other trust funds, but grants made from the donation are acknowledged as being made from the Named Fund. The original donation is never spent but keeps on giving to the community long after the money or asset was donated.

A Named Fund is ideally suited to an individual, family or business wishing to provide support to a range of charities and community groups in Mackay, leaving an ongoing legacy to the community, or honour a family member, friend or outstanding citizen.

They are an alternative to Private Ancillary Funds (PAF) offering some very real benefits to the donor.

- < Funds are referenced and acknowledged in the name specified by the donor. This can be an individual, partners, family names, a business name or in the memory of someone.
- < The fund is named from the outset, although the initial minimum contribution can be made over a period of years.*
- < The donor can participate in the fund as little or as much as they desire.
- < Ongoing contributions, whilst not essential, are recommended at least for a few years.
- < Donations to the fund are tax deductible.
- < Named fund donors can be involved in presenting grants from the fund if they wish.
- < The fund continues into perpetuity, even after the donor's passing.

Donors may indicate a preference that a particular group or type of eligible project/s benefit from its donation. By establishing a Named Fund with The Mackay Community Foundation donors are ensuring that the local community will receive perpetuity grants from their fund, rather than a once off donation.

We are happy to discuss this or any other options with you, confidentially and totally obligation free.

* The minimum contribution is \$11,500 over three years and includes a 15% fee for administration.

OUR CURRENT NAMED FUNDS

- < RESERVE GROUP FUND (INAUGURAL NAMED FUND)

< ALMAN PARTNERS FUND

< BANK OF QUEENSLAND MACKAY CITY FUND

< BENNETT PARTNERS FUND

< CANELAND MEDICAL FUND

< CELL ENGINEERING FUND

< CE SMITH AND CO MACKAY FUND

< COL AND RHONDA MENG FUND

< GEMINI HOMES FUND

< HASTINGS DEERING SOCIAL CLUB FUND

< HOSSACK H FUND

< MACKAY ANNUAL REALTY FUNDRAISER FUND

< MACKAY SUNRISE ROTARY CLUB FUND

< MASTERMYNE FUND

< PORTERS FUND

< QUEENSLAND MINING AND ENGINEERING (QME) EXHIBITION FUND
- < THE MACKAY COMMUNITY FOUNDATION QUEST FUND

< SOUTHS LEAGUES CLUB FUND

< JOHN AND CAROL PALMER FUND

< E&M ZARB FUND

< HPSF FUND

< P&L MAGUIRE FUND

< BROWN & BIRD FUND

< KEY SOLUTIONS GROUP FUND

< WAYNE AND SANDRA JAMES FUND

< TOM & DOROTHY COOK MEMORIAL TRUST

< CROKERS FUEL & OIL FUND

< S.H.TAIT & CO FUND

< BING'S NOMIYA FUND

< EXPLORE PROPERTY MACKAY FUND

< CARLYLE GARDENS MACKAY FUND

< CARLYLE CRAFTERS FUND

New Named Funds for 2017/18

< MCKAYS SOLICITORS CHARITABLE FUND

General Donations

- < IA & LS JOBLIN
- < GW INDUSTRIAL
- < LEW FORSYTH
- < AJ & ER WALLACE

BOARD OF DIRECTORS DURING 2018-2019

The Foundation is governed by a volunteer Board of Directors, with a wide range of skills, experience and an extensive knowledge of the community.

The Mackay Community Foundation is governed by a volunteer Board of Directors with skills appropriate for the management and grant making duties required. No director fees are paid, and Directors provide their time and expertise free of charge.



Ian Joblin
B. Bus. FCPA
Chair and Director since 2015

Ian has worked in Public Practice Accounting for over 30 years. He became a partner of Brown & Bird in 1999. It has been a diverse career with varied service deliveries for clients including secondment as a chief financial officer for a major national firm, company secretary and board positions including subsequent membership on committees such as audit and risk, mergers and acquisitions and business development. Ian has also developed a specialisation in local government service provision providing holistic solutions for all business and financial requirements of those clients. He is a firm believer in giving to the community and has done so via committee, coaching and mentoring positions.

Adrienne Rourke
Deputy Chair and Director Since 2015

Adrienne has extensive experience in marketing and business development and was the first executive officer of the Mackay Community Foundation. Adrienne recently completed a Graduate Certificate in Philanthropy & Not for Profit Studies through a scholarship from the George Alexander Foundation.

Adrienne is currently the general manager at Resource Industry Network, a not for profit membership co-operative promoting the regions industry capability.

Adrienne has very established links in Mackay with her family's history going back many generations. She is passionate about giving back to her home town and wants to encourage others to consider making a donation that will make a significant difference in someone's lives, now and into the future.

Stephen Lowry
CFP DFP AIMM
Founding Director

Steve is a partner at Alman Partners and has over 20 years' experience in the financial planning profession and business management field. Steve has previously held the roles of Secretary of the Financial Planning Association - Mackay Chapter & Secretary of Port of Mackay Rotary Club.

Cr Greg Williamson
Director since 2016

Greg is a 5th generation Mackay local and brings a wealth of business, political, community and defence experience to the new Mackay Regional Council to which he was elected Mayor in 2016. He served as Mayor of Mackay City Council 1991 - 1994, prior to the amalgamation of the City and the Pioneer Shire. In the 22 years since, his business career has seen roles such as the Regional General Manager for Queensland and the Northern Territory at Chandler MacLeod (one of Australia's largest Human Resources companies); the founding General Manager of national aerospace staffing firm Aero Ready; and 8 years' experience in General Management in heavy engineering supply and service to the Queensland mining industry. Greg has an organisational reputation focus, demonstrated expertise in people management, and a demonstrated commitment to community service. Outside of business, he is a licenced pilot and has had over thirty-five years' service in the Australian Air Force Cadets where he holds the rank of Group Captain (AAFC). Greg is married to Annette and they have two adult children.

Nick Bennett
Dip Bus, Dip Bus & Workplace Coaching, Dip Neuroscience (Leadership), IMLF, ILPF
Director since 2010

Nick is a Partner in Minds Aligned who serves as a leadership, performance and organizational coach across Australia, NZ and the UK, assisting and supporting individuals, teams and organisations to develop and achieve their goals.

Frances Easton
MFinP BBusAcc CFP® Professional
Director since 2018

Frances has been involved in the financial planning industry for over 20 years and is a Director/Partner at Alman Partners, a local firm established 34 years ago.

Frances has been involved behind the scenes with the Foundation since its inception and joined the Board in January 2018.

Frances has been a committee member of the Financial Planning Association over various years and is currently Treasurer of the Mackay Financial Planning Career Development Group.

Jody Euler
Director since 2017

Jody is the Founding Director of Mackay's longest standing creative agency redhotblue, now in it's 22nd year in business.

A multi-award winner, Jody has a decidedly out-of-the-box approach to marketing and design and endless enthusiasm. Jody is community focused and sits on a number of boards and is also one of the Directors of the charity event gaining National recognition [Nude Lunch - Ovarian Cancer Exposed]. Jody is an enthusiastic presenter delivering a variety of workshops to the business community and teenage creatives. Her philosophy is why fit in when you were born to stand out and is not afraid to push the boundaries through intelligent creativity to deliver successful outcomes for her clients.

FINANCIALS

PROFIT AND LOSS STATEMENT FOR THE YEAR ENDED 30 JUNE 2019

	2019	2018
	\$	\$
INCOME		
Donations	75,743.00	86,630.93
Distributions from Trusts	84,453.19	64,040.03
FRRR Grant Income	-	800.00
	160,196.19	151,470.96
OTHER INCOME		
Interest Income	1,744.39	1,404.50
Revaluation of Investments	90,731.16	84,661.56
Other Income	1,000.00	-
	93,475.55	86,066.06
	253,671.74	237,537.02
EXPENSES		
Advertising	-	392.73
Consulting Services - Vital Signs	13,875.00	-
Distributions	65,000.00	72,500.00
Fees & Permits	1,699.72	607.75
FRRR Grant Expenses	-	1,591.99
Graphic Design	10,695.00	-
Insurance	1,952.02	1,966.48
Memberships & Subscriptions	550.00	550.00
Printing, Postage & Stationery	2,668.70	513.96
Website Expenses	5,817.00	723.09
	102,257.44	78,846.00
Net Surplus (Deficit) from Ordinary Activities	151,414.30	158,691.02

BALANCE SHEET AS AT 30 JUNE 2019

TRUST FUNDS - Accumulated Funds	2019	2018
	\$	\$
General Funds	682,782.34	658,385.98
Mackay Foundation Quest Fund	56,704.27	53,991.59
Almans Fund	103,538.07	89,063.30
Reserve Group Fund	17,657.04	16,812.35
Bank of Queensland Mackay City Fund	27,085.30	15,789.57
Col & Rhonda Meng Fund	12,334.02	11,743.97
Hastings Deering Social Club Fund	104,352.81	99,360.67
Gemini Homes Fund	12,502.91	11,904.78
QME Exhibition Fund	24,006.43	22,857.98
Caneland Medical Fund	49,326.26	46,966.54
Hossack H Fund	26,324.33	25,065.00
Mastermyne Fund	12,727.15	12,118.29
Porters Fund	35,591.87	33,889.18
CE Smith & Co Fund	12,074.95	11,497.29
HPSF Fund	33,938.58	32,314.99
Bennett Partners Fund	7,249.06	3,664.92
Cell Engineering Fund	28,313.16	17,366.60
Mackay Realty Ball Fund	104,645.85	99,639.69
Sunrise Rotary Fund	11,228.28	10,691.13
E & M Zarb Fund	11,809.05	11,244.12
P & L Maguire Fund	11,754.05	11,191.75
John and Carol Palmer Family Trust Fund	27,663.33	24,859.58
Key Solutions Group Trust	24,632.42	23,454.03
Wayne and Sandra James Fund	11,043.91	7,501.04
Brown & Bird Fund	11,063.51	8,136.22
Tom & Dorothy Cook Memorial Trust	72,561.54	42,959.55
S.H. Tait & Co Fund	17,470.67	15,351.91
Crokers Fuel & Oils Fund	14,585.76	13,887.99
Bing's Nomiya Fund	2,205.42	2,099.91
Explore Property Mackay Fund	4,025.58	3,833.00
Carlyle Gardens Mackay Fund	2,757.41	1,023.94
Carlyle Crafters Fund	7,958.41	3,583.79
McKays Solicitors Charitable Fund	11,751.21	-
Total Accumulated Funds	1,593,664.95	1,442,250.65
TOTAL MEMBERS' FUNDS	1,593,664.95	1,442,250.65

REPRESENTED BY:

CURRENT ASSETS		
Cash on Hand	10.00	10.00
Cash at Bank	168,343.09	165,803.16
Prepayments	130.83	112.00
Other Receivables	32,811.76	31,687.38
TOTAL CURRENT ASSETS	201,295.68	197,612.54

NON-CURRENT ASSETS		
Investments	1,392,369.27	1,244,638.11
TOTAL NON-CURRENT ASSETS	1,392,369.27	1,244,638.11
TOTAL ASSETS	1,593,664.95	1,442,250.65

CURRENT ASSETS		
Other Payables	-	-
TOTAL CURRENT LIABILITIES	-	-
TOTAL LIABILITIES	-	-
NET ASSETS	1,593,664.95	1,442,250.65

SUPPORT

We acknowledge Alman Partners, Cell Engineering, Brown and Bird and Red Hot Blue as corporate sponsors who assist with funding the day-to-day operation of The Foundation.



Corporate Sponsor

The Board of The Mackay Community Foundation would also like to acknowledge the following businesses, who gave valuable in-kind support to help with the administration of The Foundation during 2018/2019.

Legal Services



Audit Services



If you are interested in providing corporate sponsorship or in-kind support to The Foundation, please contact us on:

07 4968 3157
admin@mackayfoundation.com.au



MACKAY COMMUNITY FOUNDATION



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